

Public Service Announcement

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Alaskan Youth “3, 2, 1 Efficiency” Campaign

What: Youth throughout Alaska involved in the Alaska Youth for Environmental Action (AYEA) program of the National Wildlife Federation have been collecting signatures from all over Alaska on the 3, 2, 1 efficiency pledge, during community events throughout the state, such as the Alaska Forum on the Environment, and a variety of events around the state. This will raise local and global awareness on global warming and significantly reduce carbon emissions and pollution from Alaska. During the course of the campaign, which will close on Earth day (March 21st), they hope to collect 5,000 signatures of Alaskan residents.