

Media Advisory

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Teens play a role at the Alaska Forum on the Environment

Who: The Alaska Youth for Environmental Action (AYEA)

What: The Alaska Forum on the environment is happening this week, and the Alaska Youth for Environmental Action will be there, working with the Mayor of Anchorage and Alaskan residents on their new 3 2 1 Efficiency Campaign. During the event AYEAs Megan Waggoner will be addressing the Forum about the campaign on Wednesday the 14th at 3:30, and Youth involved with AYEAs will be screening an episode of the 'Oprah Winfrey Show,' in which the guest is Al Gore and the topic is climate change, on February 13th, 6-7 pm.

When: Monday, February 12, until Thursday, February 15

Where: The Egan Center in downtown Anchorage

Background: AYEAs members have come up with a campaign, encouraging personal efficiency to lessen individuals' personal carbon footprint. The 3 2 1 pledge is 3 easy steps- Changing three incandescent lights to compact fluorescent, turning the thermostat down 2 degrees, and unplugging 1 appliance when it is not in use. They hope to collect 5,000 signatures of Alaskan residents, reducing the amount of greenhouse gases emitted and leading the way in the fight against global warming.

AYEA Chapters in Anchorage, Fairbanks, Homer, Juneau, Sitka/Mt. Edgecumbe, and Yakutat will begin collecting pledges this winter. For more information on how to get involved with the pledge campaign in your community, go to: www.ayea.org