

Education & Outreach:
Why Should I Care? How can I personally reduce plastic?

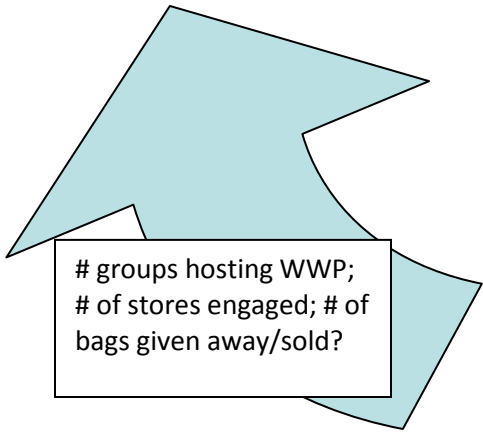
- Jan 28th**: tools ready
- Feb. 1-March/April:**
- Share power point presentation, video(s), hands-on activity to educate people
- Rethink Card

Civic/Political Action
How do I promote change at the policy level?

- Feb. 15-April 15** (end of legislative session)
- Presentations & Letter writing to promote policy change
- Meet w/Legislators *Civics & Conservation Summit* (March 9-13)

In the end...

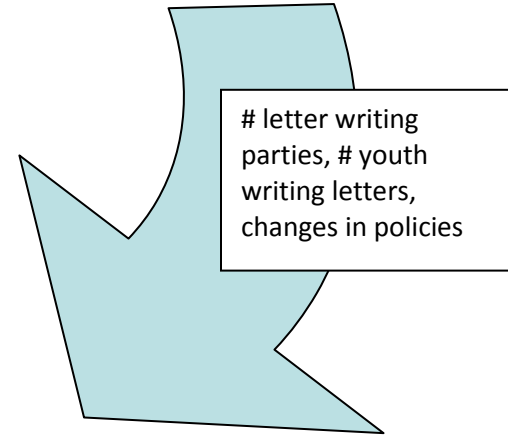
- How many youth got involved?
- Did any policies change/get introduced addressing plastics?
- How many communities are taking action on plastics?



groups hosting WWP;
of stores engaged; # of bags given away/sold?

Community Action

- How do we get consumers involved?**
- April 14-21: Week Without Plastics** at local grocery stores
- Schools/groups can host their own *Week Without Plastics* events (beach clean up, etc)



letter writing parties, # youth writing letters, changes in policies